



CLIMATE XCHANGE

URGENT ACTION NEEDED

We have long known that greenhouse gases are having a devastating effect on our planet's climate. The IPCC says we have **ONE LAST DECADE FOR DRAMATIC ACTION** or else we can anticipate the worst impacts from global warming.

There is also widespread recognition that we need to **REDUCE CARBON EMISSIONS BY AT LEAST 80 PERCENT BY 2050** if the climate is to be stabilized. There is agreement worldwide among economists and climate change policy experts that the most effective and cost-efficient method to achieve necessary cuts in emissions is to add a charge to the market price of fossil fuels.

While this might paint a dark picture of the future, here at Climate XChange, we firmly believe that we are actually on the cusp of the next great revolution, and CXC is at the forefront of that movement, paving the way for sensible climate market-driven solutions.

SMART SOLUTIONS

Carbon pricing is a policy that allows us to decouple economic growth from harmful fossil fuels, and provides a clear pathway for a smooth and effective transition to clean energy.

By properly accounting for the true cost of fossil fuels, a price on carbon can help us shift towards a low-carbon economy. Carbon pricing has bipartisan support because it does not pick winners or losers. Instead, it leaves it up to businesses, consumers, and industry to decide how they want to reduce their carbon footprint and allows flexibility in doing so. Therefore, greenhouse gases are reduced, while the economy continues to grow and jobs are created.

WHO WE ARE

Climate XChange was founded in 2013 to develop and promote effective and viable policy solutions to reduce carbon emissions. We built and promoted winning climate policies in our home state of Massachusetts and have since brought our expertise, resources and guidance to state-level carbon pricing campaigns around the country. Our mission is to provide research, education, and advocacy tools to enhance climate action through effective policy at the state level. At a time when climate action has been heavily politicized and the federal government is not taking action, it has been left up to state governments to lead the way.

Climate XChange staff has collectively over 50 years' experience in climate advocacy. Our extensive expertise in building campaigns enables us to share our knowledge and convene several networks for cross pollination of strategies. Our networks not only focus on advocacy but also private sector engagement. We know that without having business leaders at the table, we will not be able to best leverage our resources.

RECENT ACHIEVEMENTS

Carbon pricing **POLICY UNANIMOUSLY PASSED THE MA SENATE**

Published **4 COMPREHENSIVE RESEARCH REPORTS**

Supported campaigns in **29 STATES**

Reached over **3,000 NEWSLETTER SUBSCRIBERS**

Published **143 ARTICLES** on our website

4 MILLION+ ONLINE INTERACTIONS with our brand

3,000+ DOWNLOADS of our Cooler Earth Podcast

THE STATE CARBON PRICING NETWORK

The SCPN is the primary vehicle by which CXC catalyzes change across state lines, bringing innovative solutions to the forefront of state-level policymaking. This critical platform enables legislators, policymakers and activists to access empowering information and learn from other state-level actors. Our reach has now spread across the nation, with campaigns emerging in more than 20 states with over 300 members. CXC plans to leverage its growing influence through the SCPN to bring in new stakeholders and increase the capacity of campaigns nationwide.

UNDERSTANDING THE STATE CAMPAIGN PIPELINE

1 INDIVIDUAL OUTREACH & REGULAR ENGAGEMENT

IDENTIFY key players in high impact locations

ELEVATED PARTICIPATION in SCPN

2 STATE-BASED COALITION DEVELOPMENT

TRAINING on coalition dynamics and campaign basics

PEER NETWORK with coalition leaders in other states

MEETINGS with key stakeholder groups including political leaders, businesses, coalition partners

WORKING with media team for earned media hit

3 POLICY INTRODUCTION & ONGOING CAMPAIGN

DEVELOP legislative approach and coalition values

REGULAR MEETING SCHEDULE for coalition and working groups

LARGE GROWTH in professionalism of educational events and media engagement

FUNDRAISING and accountability for funds coming into the state effort

LEARNING from best practices of other coalitions

IMPACT THROUGH CROSS-SECTOR ENGAGEMENT

In 2016, CXC merged with the Climate Action Business Association (CABA). CABA is a Boston-based business association with over 150 members that mobilizes local businesses to take targeted action on climate change. Under the CABA platform, we provide our member businesses with the resources and tools needed to work on climate resiliency, better understand the political landscape, and come together as a network of diverse industry leaders with shared values and commitment. By providing businesses with the cutting-edge research and knowledge they need, as well as select networking with like-minded leaders, we work seek to ignite a clean energy revolution and establish a stronger energy foundation for our economy.

GOALS AND PROJECTIONS

We currently find ourselves in a unique moment in history. We need to maximize the opportunity for state-based campaigns to further spur an ambitious national climate agenda post-2020. We believe that this momentum is well underway, and we have the unique skill sets to help move these campaigns even further. We plan to spur engagement in all 50 states by the end of next year. We believe that our continued engagement and support will result in 5 states moving carbon pricing policy forward in this same time window. This will have dramatic impact on the national level policy agenda by orienting momentum towards an ambitious climate agenda.



FOR MORE INFORMATION, VISIT Climate-XChange.org